

OPEN Symposium 2024

Online | October 23 & 24 | Tickets coming soon



Outcomes Practice
Evidence Network
Child and Family
Services

Transforming futures: Improving the lives of children and their families.

We invite you to join us in making **OPEN Sector-Research Symposium 2024** an unforgettable event, as we lead the conversation on improving the lives of children and families. Partner with us to strengthen our shared knowledge and build networks while learning from cutting-edge research and evidence-based practices.

The Symposium exemplifies the unique value of OPEN, a dynamic network and resource that crosses service-research-policy boundaries to build our collective knowledge, showcase promising practice, program and research and grounds us all in a better understanding of evidence and outcomes.

OPEN, part of the Centre for Excellence in Child and Family Welfare, will ensure our eighth Symposium is the biggest yet.

This year, our theme is:

‘Transforming futures: Improving the lives of children and their families’

- **Date:** 23rd and 24th October 2024
- **Location:** Online via zoom
- **Audience:** Over 450 professionals from across Victoria and Australia, including sector leaders, practitioners, policy makers and researchers

Sponsorship Opportunities

We are now reaching out to our network to invite you to join us in supporting this unique event. For sponsors, OPEN Symposium 2024 offers unique benefits tailored to meet your business objectives, including:

- **Visibility and Recognition:** Your brand will be prominently featured in Symposium materials, with verbal recognition during the event.
- **Specific Sponsorship Roles:** Opportunities to sponsor specific sessions or days, with special acknowledgment.
- **Speaking Opportunity:** A chance to introduce your organisation and highlight your support.
- **Comprehensive Promotion:** Inclusion in all pre and post-event materials, including the release of session recordings.
- **Complimentary Registrations:** Two free registrations to attend the Symposium.

Enclosed, you will find detailed information about our sponsorship packages, ranging from Palladium and Platinum with maximum exposure to other customizable options.

Together, we can inspire innovation and shape the future of child and family services. We look forward to partnering with you.

Want to know more? Contact Sarah Ryan via sarah.ryan@cfecfw.asn.au

Sponsorship opportunities include:

	Palladium (sector) A major sponsor of the whole event - \$2000 or more	Platinum (corporate) \$2000 or more	Gold \$1000 - \$2000	Silver \$500 - \$900	Bronze Under \$500
Logos on all communication materials and presentation slides pre, during and post the symposium	◆	◆	◆	◆	◆
Sponsors acknowledged at the beginning and end of each session	◆	◆	◆	◆	◆
Verbal acknowledgement during opening and closing address of symposium by the Centre's CEO as a major sponsor	◆	◆	◆		
Logo on the slides showing major sponsors at beginning and end of the event	◆	◆	◆		
Free registration for two staff members	◆	◆	◆		
An advertisement in the online program	◆	◆	◆		
Sponsor session video/presentation in lunchtime break	15 minutes at start of standard session	10 minutes during lunchtime sponsor session	5 minutes during a break		
Promotional opportunities as negotiated	◆	◆			

Or if you have other ideas of ways you would like to sponsor the Symposium, let us know.

About the Centre for Excellence in Child and Family Welfare

For over 100 years, the Centre has advanced the rights and wellbeing of children, young people and families in Victoria.

We advocate for the rights of children and young people to be heard, to be safe, to access education and to remain connected to family, community and culture.

We represent over 100 Victorian organisations working across the continuum of child and family services, from prevention and early intervention to the provision of out of home care. Our members are at the forefront of supporting children, young people and families.

Outcomes, Practice and Evidence Network (OPEN)

Delivered by the Centre for Excellence in Child and Family Welfare, the work of OPEN is supported by a small group of staff who have experience in research, evaluation, policy, client and child engagement, implementation and practice.

A vehicle for strengthening the evidence base for Victoria's child and family services

OPEN supports Victorian child, youth and family services to use and build evidence from research, practice and client experience to deliver better outcomes for children, young people and families.

OPEN is a joint initiative, managed by the Centre for Excellence in Child and Family Welfare and funded by the Department of Families Fairness and Housing (DFFH).