

Crafting a Better Story  
through Hope-Filled Engagement

**Out-of-Home Care  
Professional Learning Day**

Centre for Excellence  
Melbourne, Victoria October 21, 2019  
Ballarat, Victoria October 23, 2019

Gray Poehnell  
graypoehnell@mac.com  
www.ergoncommunications.com

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1

Crafting a Better Story  
through Hope-Filled Engagement

**My Story**

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2

Crafting a Better Story  
through Hope-Filled Engagement

**My Story**

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**Ergon**  
Communications

Dr. Norm Amundson  
&  
Gray Poehnell

PROFESSIONAL

research  
development  
writing  
speaking  
training

HOPE-FILLED  
ENGAGEMENT

Gray Poehnell  
Norman E. Amundson

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- Aboriginal Peoples
- Immigrants
- Disabled Peoples
- Social Assistant Recipients
- Mainstream Clients
- Schools
- Colleges & Universities
- Corrections Canada
- Private Business

LEGEND  
 ○ National capital  
 ○ Provincial or Territorial capital  
 ● Other populated places

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AUSTRALIA

INDIAN OCEAN

WESTERN AUSTRALIA

NORTHERN TERRITORY

QUEENSLAND

SOUTH AUSTRALIA

NEW SOUTH WALES

VICTORY

TASMANIA

AUSTRALIA AND NEW ZEALAND

NEW ZEALAND

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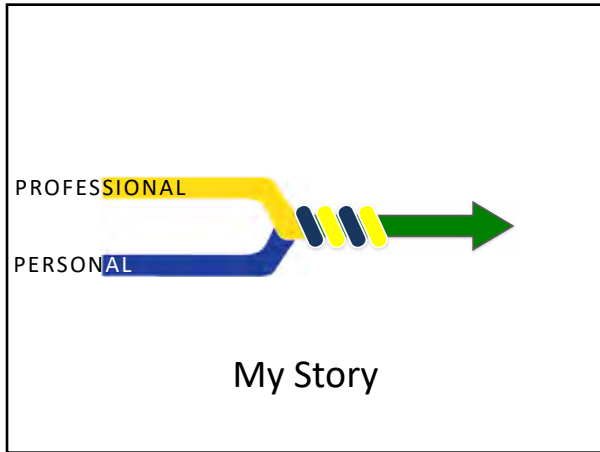
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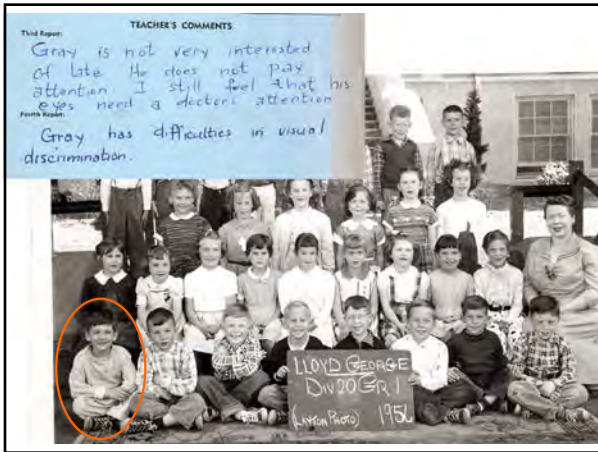
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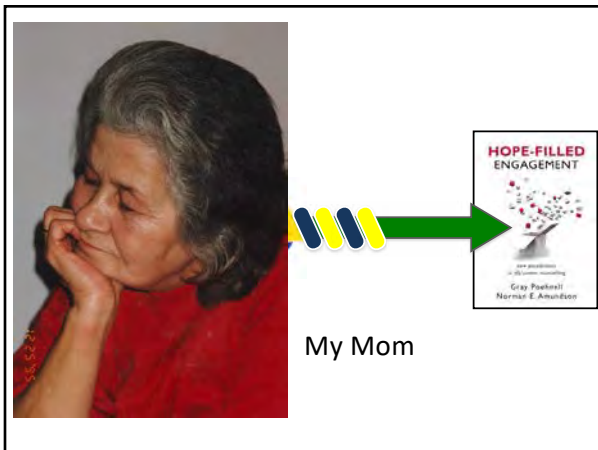
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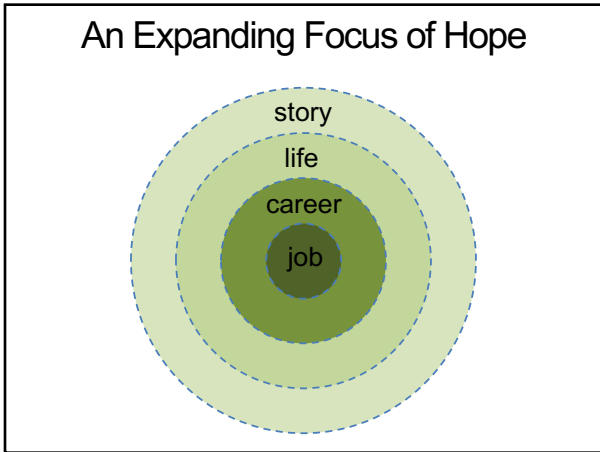
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Crafting a Better Story  
through Hope-Filled Engagement

Story is integral  
to our life/career journey

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we all tell story  
and  
our stories influence  
the way we experience  
our lives

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We all have a story.

The question is:  
What kind of a story?

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**Challenges**

negative story  
story clutter  
the first story  
unrecognized story

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We all have a story.

Is it one of hope  
or of hopelessness?

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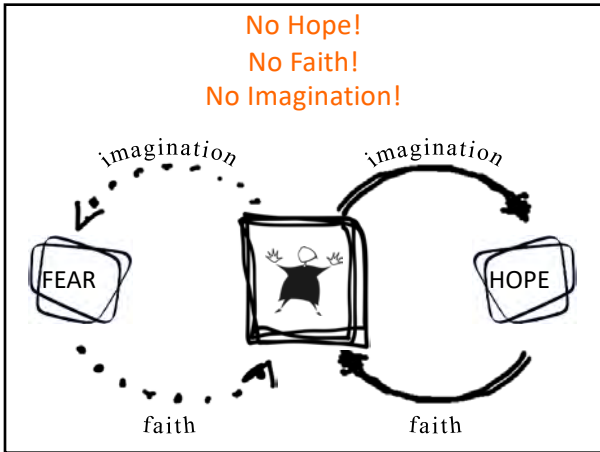
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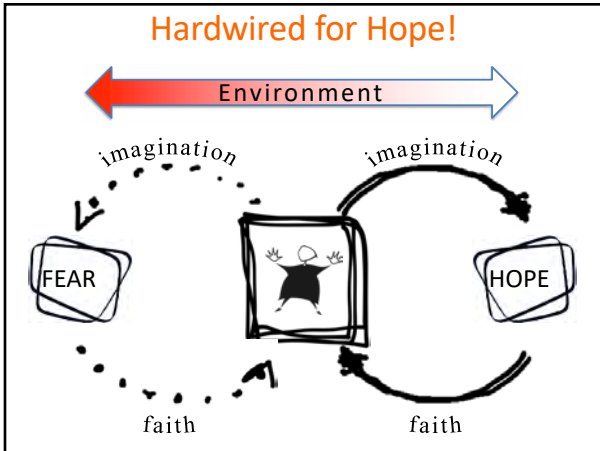
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We all have a story.

Is it one of possibilities  
or of problems?

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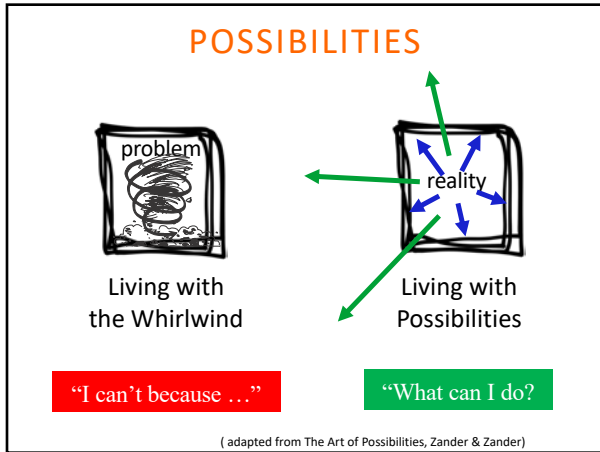
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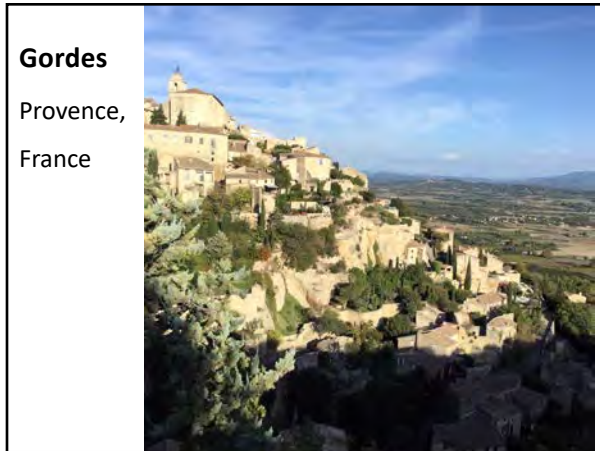
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**HOPE-FILLED ENGAGEMENT**



new possibilities  
in lifecareer counselling

Gray Poehnell  
Norman E. Amundson

HOW TO MAKE  
**HOPE**  
PRACTICAL  
&  
ACCESSIBLE?

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philosophy

philosophy's promise is to bring its customers products that inspire them to live a better life by being better to themselves. philosophy takes a mind, body, and spirit approach to personal care and believes only when you feel good can you truly look your best.

limited-edition  
**hope**



philosophy: where there is hope miracles can occur

Hope in a jar\*  
Philosophy: where there is hope there can be faith,  
where there is faith miracles can occur.  
Original formula moisturizer for all skin types.

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language, tools, processes, concepts



goals

education

work exp

**CAREER**

skills, etc

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**ACCESSIBILITY?**

language, tools, processes, concepts

Diversity?  
Starting Points?  
Positive focused self-reflection?  
Enculturated humility?

**What about those who have experienced a different life journey?**

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**ACCESSIBILITY?**

language, tools, processes, concepts

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**ACCESSIBILITY**

language, tools, processes, concepts

kind of life?  
goals  
education  
learning?  
skills, etc  
what can you do?

life/work roles?  
work exp  
CAREER

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What is career  
really all about?

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**CAREER**  
is about you,  
is about your world and your part in it,  
is about your journey in this world,  
is about crafting the story and the life  
you really want to live  
on your journey.

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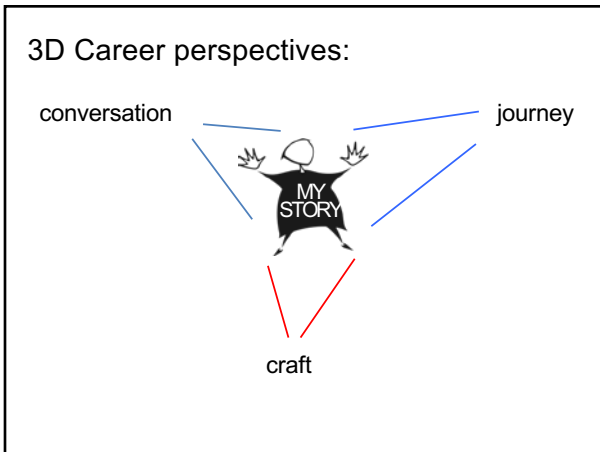
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**“Career” definition:**

career — n

- a path or progress through life or history
- a profession or occupation chosen as one's life's work
- a course or path, esp a swift or headlong one

career — vb

- (intr) to move swiftly along; rush in an uncontrolled way

career — from French carrière, from Late Latin carrāria carriage road, from Latin carrus two-wheeled wagon, car ]

Collins English Dictionary -10th Ed.

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Career is about your journey in this world

a journey,  
not just a destination

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Career is about your journey in this world

a journey,  
with many paths

Prepare  
not for “the one  
perfect job”  
but for “a life-long  
journey”

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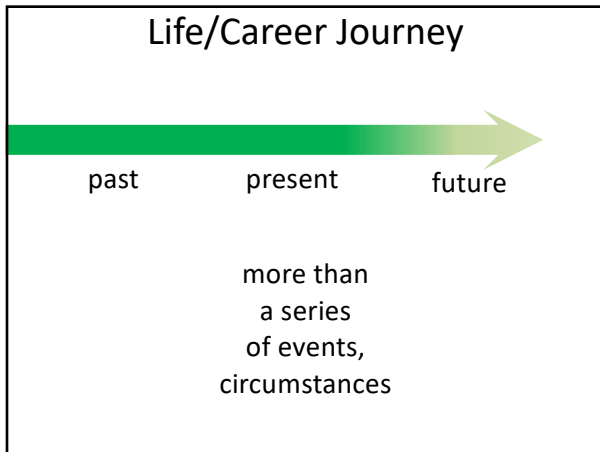
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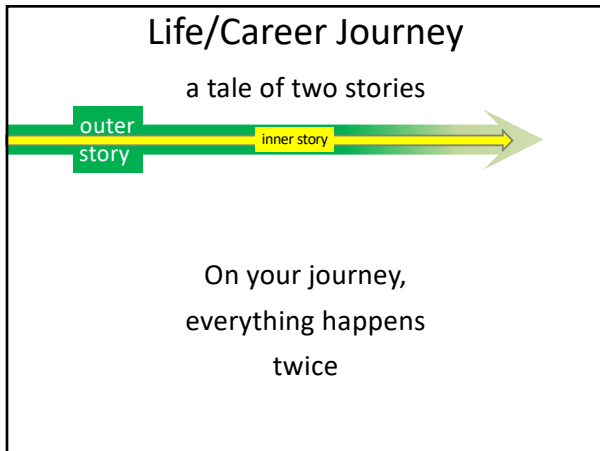
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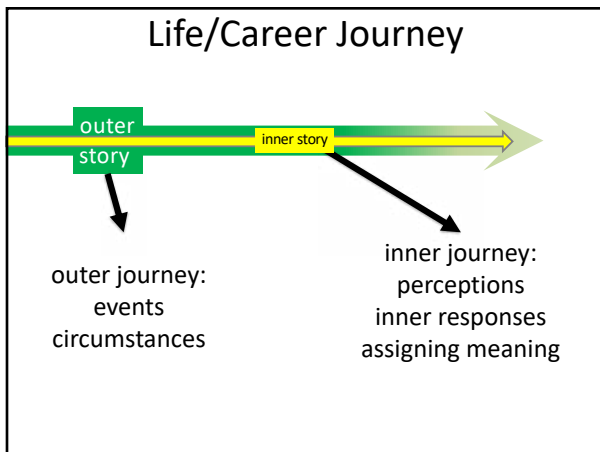
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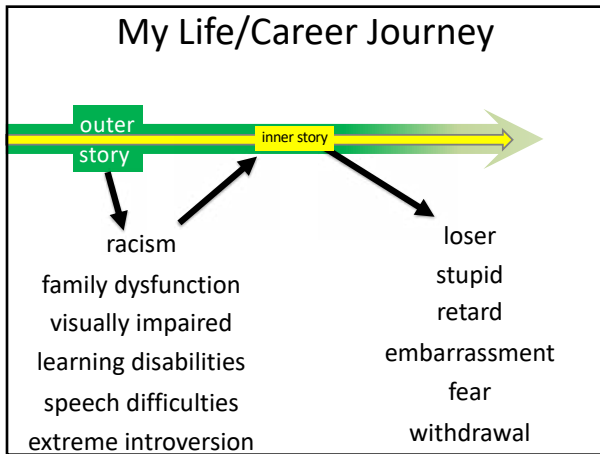
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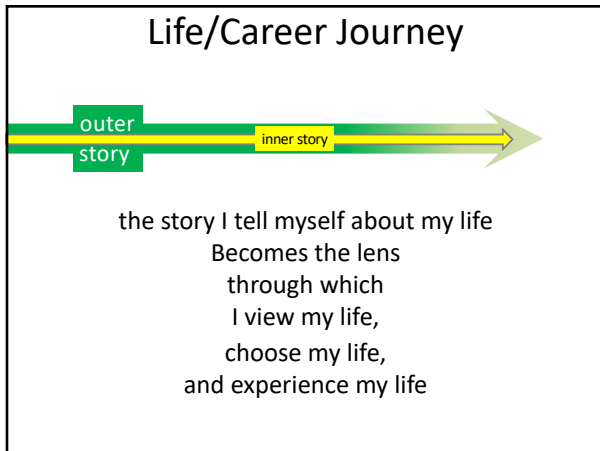
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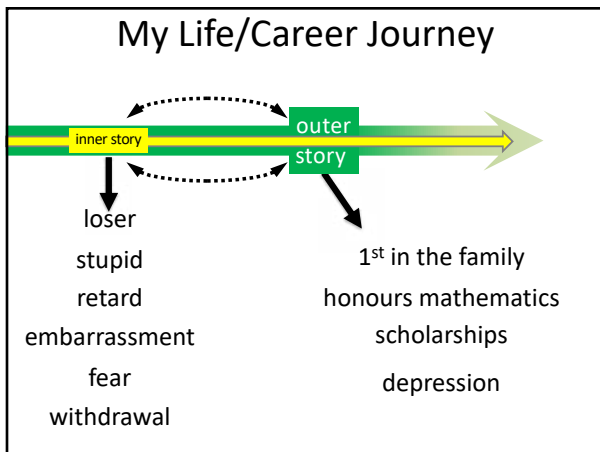
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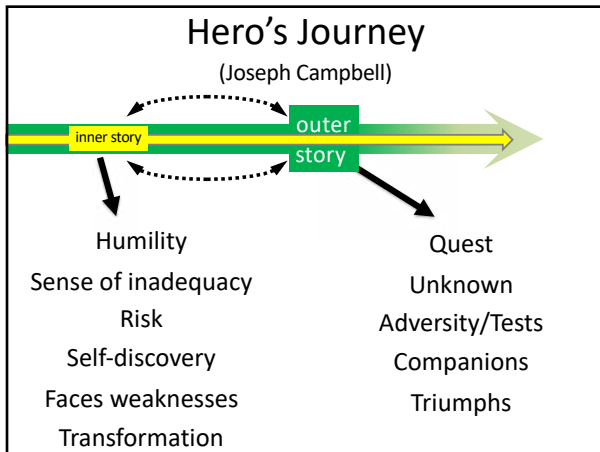
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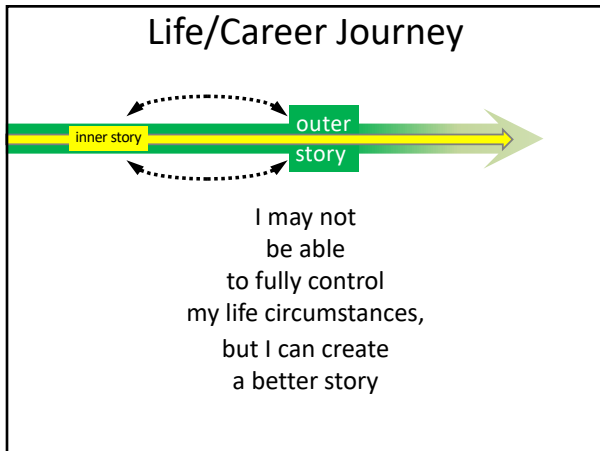
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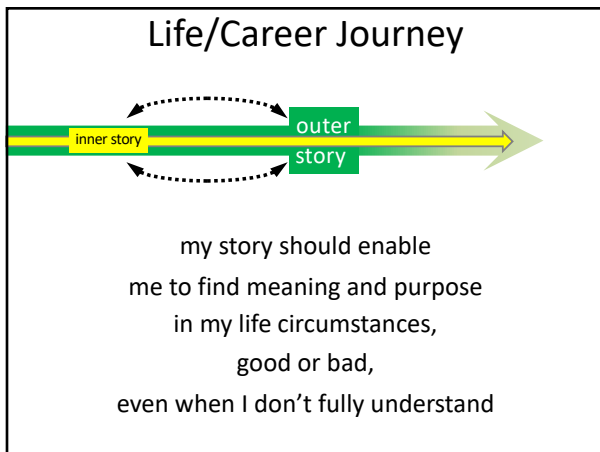
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**Life/Career Journey**

IDEAL:  
to change  
my inner story  
to better equip myself  
to change  
what I can  
in my circumstances,

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we need to intentionally  
address the inner story  
and not just the outer story

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**CAREER**

is about you,  
is about your world and your part in it,  
is about your journey in this world,  
is about crafting the story and the life  
you really want to live  
on your journey.

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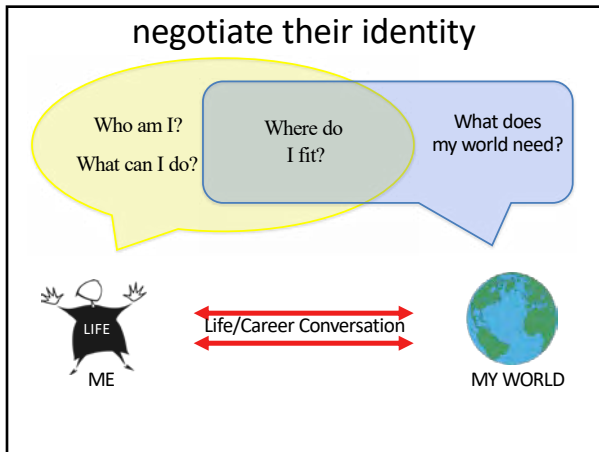
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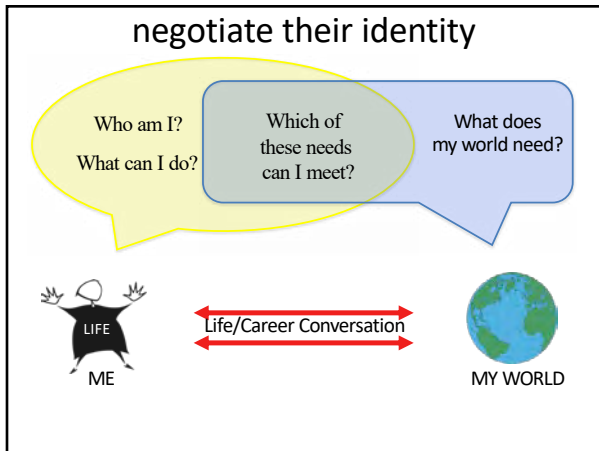
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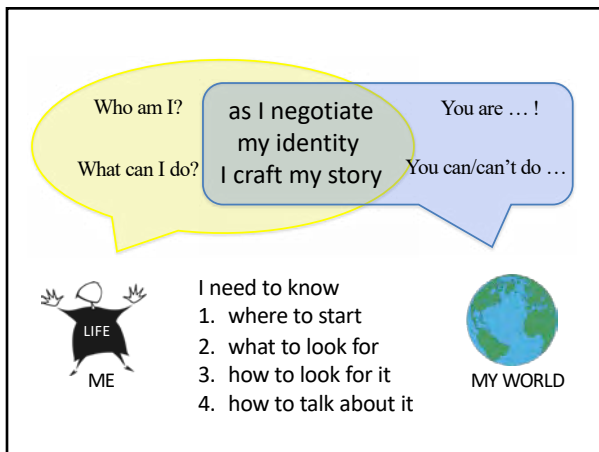
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**CAREER**

is about you,

is about your world and your part in it,

is about your journey in this world,

is about crafting the story and the life

you really want to live

on your journey.

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**Favourite Things**  
up to 12 things I like to do?

last time?

cost or free?

planned or spontaneous?

alone or with others?

mind, body, emotion, spirit?

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**Favourite Things Collage**

What do you see?

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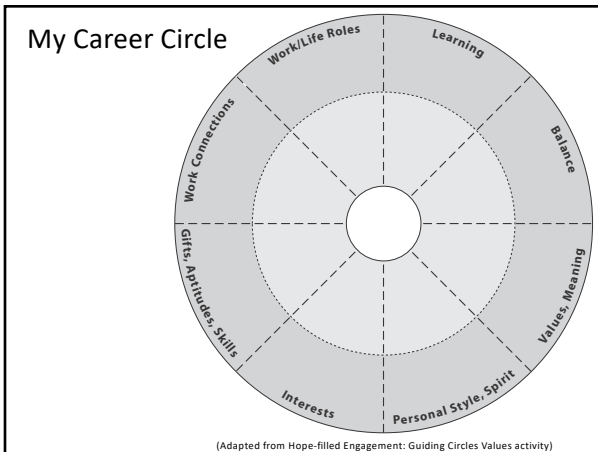
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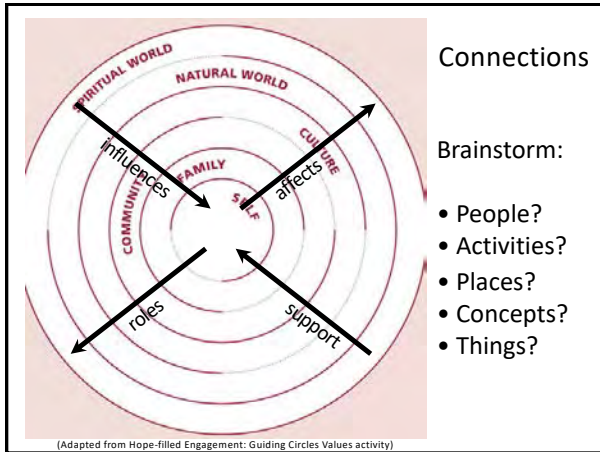
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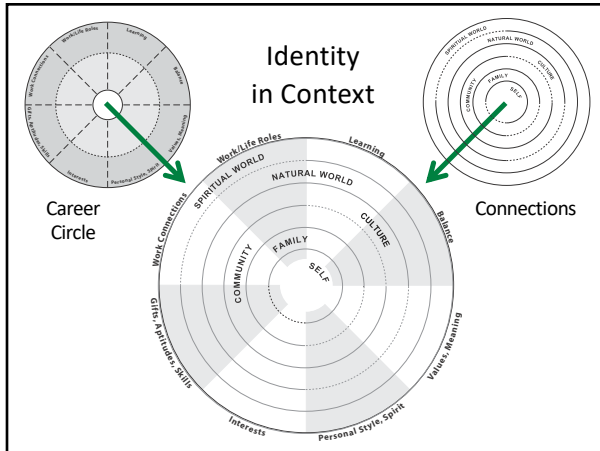
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**The G.C. Book**

Tyler Blyan  
& Justine Dumais



Well first it was the R P S, War Party to be the best  
And Buffalo Lake they want to test  
They ain't never heard no rappers rip like us  
Métis Mafia now who's ready to bust  
I'm telling all you rappers put you mic straight down  
Because you're trying to beat a king  
and you got no crown.

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The G.C. Book

I heard of four stabbings in Buffalo Lake  
Native, you end up in a body bag.  
Then first off it was AADAC Class  
And sometimes I wonder even if I did pass  
And if I didn't I'm just a kid with FAS  
But I'm trying to live my life just to make it the best

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61

The G.C. Book

Yo! The GC Book                      But June our friend  
Gotta' take a look                      Will help us again  
Yeah, it helps me see                      Gotta' stay in gear  
It's okay to be me                      Gotta' find my career  
It's a real cool tool                      So you need this tool  
Says ya' gotta stay in school                      Ya' gotta' stay in school  
Don't get off track                      Don't be you Mama's fool  
Gonna' land on your back                      Get a job!

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62

The G.C. Book

Now we're rappin' on stage and we're doing it live  
I'm telling you all who think of suicide  
Think of who you know  
Before you're ready to die  
I don't want no one to think like that  
That's why you listen to the words that I put in this rap  
I'll rap all day just so you get the message  
Of what I'm trying to say.

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63

**The G.C. Book**

Well, did you get it  
 Or did you even think  
 Don't you get the message  
 That we're trying to bring  
 If you didn't let me tell you one more time  
 So let's kick it up a notch and let me bust a rhyme.

Do ya' get it? Do ya' get it? Do ya' get it?

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